

L I S T A
lucrărilor științifice

A. Teze de doctorat

1. Studii privind influența originii vinului asupra deciziei de cumpărare în vederea promovării vinurilor românești pe piața Germaniei.
2. Managementul în industriile TIC și constructoare de autovehicule din România în contextul industriei 4.0.

B. Cărți și capitole în cărți publicate

1. Cristina VEITH, „Managementul în industriile TIC și constructoare de autovehicule din România în contextul industriei 4.0”, Editura Universității din București-Bucharest University Press, 263 pagini, ISBN: 978-606-16-1578-0, 2025, București,
2. Alexandra Georgiana SIMA, Gheorghe HURDUZEU, Ștefan Alexandru IONESCU, Cristina VEITH (2025). Revealing Financial Insights: An Analytical Approach to S&P500 Companies Using Unsupervised Classification Techniques. In: Busu, M. (eds) Smart Solutions for a Sustainable Future. ICBE 2024. Springer Proceedings in Business and Economics. Springer, Cham. https://doi.org/10.1007/978-3-031-78179-7_2 (book chapter).
3. Gerd ADOLPH, Cristina VEITH, (coordonarea proiectului, culegerea datelor și scrierea textelor), „Wein und Reisen in Rumänien”, Editura Niculescu (cod CNCSIS 212), 240 pagini, ISBN 973-568-905-7, 2004, București,
4. Gerd ADOLPH, Cristina VEITH, (coordonarea proiectului, culegerea datelor și scrierea textelor), „Drumul vinului în România: atracții turistice, vinuri renumite, podgorii și crame, hoteluri și restaurante”, Editura Niculescu (cod CNCSIS 212), 240 pagini, ISBN 973-568-904-9, 2004, București,
5. Cristina VEITH, Rumänien, Wein- und Tourismusregionen, Editor: IBD Integrierter Beratungsdienst für die Wirtschaft in Rumänien, Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) GmbH, Publisher: Auro Quatro, 2001, ISBN: 973-8051-02-9.

C. Lucrări indexate ISI/BDI publicate

1. Ștefan-Alexandru CATANĂ, Cosmin Ionuț IMBRIȘCĂ, Cristina VEITH, „Understanding Generation Z's Purchasing Behaviour on Online Marketplaces: A TAM-Based Approach”. J. Theor. Appl. Electron. Commer. Res. 2025, 20, 260. <https://doi.org/10.3390/jtaer20040260>
2. Cristina VEITH, Mihaela MINCIU, Daniel-Constantin BOJIN, „Understanding the Dynamics of Telework: A Job Demands–Resources Model-Based Qualitative Analysis of Employee and Managerial Experiences in Romania”. J. Theor. Appl. Electron. Commer. Res. 2025, 20, 104. <https://doi.org/10.3390/jtaer20020104>
3. Mihaela MINCIU, Cristina VEITH, Răzvan Cătălin DOBREA, Carmen Nadia CIOCOIU, „The Challenges of the VUCA World and the Education System: The Need for Change to Ensure Sustainable Learning Process”. Sustainability 2025, 17, 6600. <https://doi.org/10.3390/su17146600>
4. Mihaela MINCIU, Cristina VEITH, Răzvan Cătălin DOBREA, Vladimir Codrin IONESCU, „Adaptive strategies and sustainable investments: navigating organizations through a VUCA environment in and after

- COVID-19”, *Journal of Technological and Economic Development of Economy*, 2024, <https://doi.org/10.3846/tede.2024.22058>, p. 1 – 24
5. Armenia ANDRONICEANU, Cristina VEITH, Ștefan Alexandru IONESCU, Paul MARINESCU, Alexandra Georgiana SIMA, Alexandru PARU, „Shaping Sustainable Futures: Public Policies and Renewable Energy Insights Based on Global Bibliometric Analysis”, *Sustainability* 2024, 16(12), 4957; <https://doi.org/10.3390/su16124957>
 6. Cătălina RADU, Carmen Nadia CIOCOIU, Cristina VEITH, Răzvan Cătălin DOBREA, „Artificial intelligence and competency-based education: A bibliometric analysis”, *Amfiteatru Economic*, ISSN 2247-9104, The Bucharest University of Economic Studies, Bucharest, Vol. 26, Iss. 65, 2024, pp. 220-240, <https://doi.org/10.24818/EA/2024/65/220>
 7. Cristina VEITH, Mihaela MINCIU, Daniel-Constantin BOJIN, „Telework and the Virtual Communication”, *Manager* (University of Bucharest, Faculty of Business & Administration), 2023, Vol. 38, Issue 2, December, ISSN 1453-0503, pp. 64 – 78,
 8. Cristina VEITH, Ana-Maria GRIGORE, „Navigating Uncertainty: Insights from Romanian Entrepreneurs on Opportunity Recognition, Resource Use, and Business Resilience during the COVID-19 Crisis”, *Manager* (University of Bucharest, Faculty of Business & Administration), 2023, Vol. 38, Issue 2, December, ISSN 1453-0503, pp. 79 – 91,
 9. Rebeca MATEI, Cristina VEITH, „Empowerment and Engagement: The Role of Autonomy and Feedback in Fostering Employee Motivation”, *Manager* (University of Bucharest, Faculty of Business & Administration), 2023, Vol 37, Issue 1, ISSN 1453-0503,
 10. Radu GOGOLAN, Cristina VEITH, „Innovation Over Price: Understanding Generation Z's Preferences in the Smartphone Market”, *Manager* (University of Bucharest, Faculty of Business & Administration), 2023, Vol 37, Issue 1, ISSN 1453-0503,
 11. Teodora FUERESCU, Cristina VEITH, „Exploring Generation Z's Vision of the Ideal Employer”, *Manager* (University of Bucharest, Faculty of Business & Administration), 2023, Vol 37, Issue 1, ISSN 1453-0503,
 12. Gergely SZOLNOKI, Susan BAIL, Maximilian TAFEL, Cristina VEITH, „New wine tourism strategies during the Covid19 crisis - a comparison in five different countries”, *BIO Web of Conferences*, 2023, Vol. 56, 03002 ref. 35, 43rd World Congress of Vine and Wine, Ensenada, Mexico, 31 October-4 November 2022
 13. Paul MARINESCU, Cristina VEITH, „Digitalizarea în ospitalitate”, *Abordări și studii de caz relevante privind managementul organizațiilor din România în contextul socio-economic complex, influențat de pandemia Covid-19, digitalizare și trecerea la economia bazată pe cunoștințe*, Edutura Pro Universitaria București 2022, ISBN 978-606-26-1617-5, p. 182 - 192
 14. Gergely SZOLNOKI, Susan BAIL, Maximilian TAFEL, Aron FEHER, Cristina VEITH, „A Cross-Cultural Comparison of New Implemented Sustainable Wine Tourism Strategies during the COVID-19 Crisis”, *Sustainability* 2022, 14, 4688. <https://doi.org/10.3390/su14084688>; (Web of Science), p. 1-16;
 15. Cristina VEITH, Simona Nicoleta VASILACHE, Carmen Nadia CIOCOIU, Andreea CHIȚIMIEA, Mihaela MINCIU, Andreea-Mariana MANTA, Iyad ISBAITA, An Empirical Analysis of the Common Factors Influencing the Sharing and Green Economies, *Sustainability* 2022, 14(2), 771; <https://doi.org/10.3390/su14020771>;
 16. Andreea CHIȚIMIEA, Mihaela MINCIU, Andreea-Mariana MANTA, Carmen Nadia CIOCOIU, Cristina VEITH, „The Drivers of Green Investment: A Bibliometric and Systematic Review”, *Sustainability*, 2021, 13, 3507, <https://doi.org/10.3390/su13063507> (Web of Science), p. 1-25;

17. Cristina VEITH, Irina DOGARU, " Digital work in the context of COVID 19", „Manager” Journal, May 2020, ed. 31, Bucharest, Romania, p. 61 – 69;
18. Cristina VEITH, Marius SAVIN, „Industry 4.0 – Opportunities and risks in the IT&C industry”, „Manager” Journal, November 2019, Bucharest, Romania;
19. Daniel COSTEA, Cristina VEITH, „About the need to redefine the concept of illegal trading; A case analysis a de lege ferenda proposal”, „Manager” Journal, November 2019, Bucharest, Romania;
20. Marius SAVIN, Cristina VEITH, „Performant management through the introduction of the lean Six Sigma methodology in the hospitals in Romania – Case study Municipal Emergency Hospital Moinești”, „Manager” Journal, November 2019, Bucharest, Romania;
21. Cristina VEITH, Daniel COSTEA, „Industry 4.0 – A challenge or a risk for the involvement of women in management and business”, „Manager” Journal, May 2019, Bucharest, Romania;
22. Cristina VEITH, „Evolution of the IT Industry and its Development Potential“, Journal of Emerging Trends in Marketing and Management – Vol I, No. 1/2018, Bucharest, Romania;
23. Cristina VEITH, „Industry 4.0 IT: Solutions in the Romanian Food Industry“, Journal of Emerging Trends in Marketing and Management – Vol I, No. 1/2018, Bucharest, Romania;
24. Cristina VEITH, Costin LIANU, "Origin of the product and the buying decision", ECTAP - Theoretical and Applied Economics Journal, 2013, vol. XX, issue 11(588), pages 147-164, ISSN 1841-8678 (print), ISSN 1844-0029 (online);
25. Cristina VEITH, Ioan NAMOLOSANU, "Studies Regarding the Wine Consumption in Germany and the Perspective of Increasing the Romanian Wine Export on This Market", Scientific Papers, Series B, Horticulture, Vol. LVI, 2012, ISSN Online 2286-1580, ISSN-L 2285-5653.

D. Lucrări publicate în reviste neindexate

1. Nu este cazul

E. Lucrări publicate și / sau numai prezentate în cadrul unor conferințe internaționale / ISI proceedings

1. Alexandra Georgiana SIMA, Gheorghe HURDUZEU, Ștefan Alexandru IONESCU, Cristina VEITH, (2025). Revealing Financial Insights: An Analytical Approach to S&P500 Companies Using Unsupervised Classification Techniques. In: Busu, M. (eds) Smart Solutions for a Sustainable Future. ICBE 2024. Springer Proceedings in Business and Economics. Springer, Cham. https://doi.org/10.1007/978-3-031-78179-7_21
2. Gergely SZOLNOKI, Susan BAIL, Maximilian TAFEL, Cristina VEITH, 2023, Neue Weintourismusstrategien während der Covid19-Krise – ein Vergleich in fünf verschiedenen Ländern (New wine tourism strategies during the Covid19 crisis - a comparison in five different countries), BIO Web Conference, 43rd World Congress of Vine and Wine, Ensenada, Mexico, 31 October-4 November 2022, Vol. 56, 03002 ref. 35.
3. Cristina VEITH, Iyad ISBAITA, Paul MARINESCU, 2021, Factors influencing trust in remote teams, Proceedings of the 15th International Management Conference “Managing People and Organizations in a Global Crisis” 4th– 5th November, Faculty of Management, Academy of Economic Studies, Bucharest, Romania, vol. 15(1), pages 859-870;
4. Orlando VOICA, Cristina VEITH, Iyad ISBAITA, 2021, Aspects of organizational communication influencing the succes of change, Proceedings of the 15th International Management Conference “Managing

- People and Organizations in a Global Crisis” 4th– 5th November, Faculty of Management, Academy of Economic Studies, Bucharest, Romania, vol. 15(1), pages 849-858;
5. Andreea Mihaela STOICA, Cristina VEITH, Marian NECULA, Paul MARINESCU, 2021, Online - Education on YouTube before and after COVID 19, An example study on ”Fun Science Romania”, 15th edition of the International Conference on Business Excellence „Business Revolution in the digital era”; ICBE 2021, 18 – 19 March 2021, Bucharest, Romania, vol. 15, nr. 1, DOI: 10.2478/picbe-2021-0034, pp. 364-376, ISSN 2558-9652;
 6. Irina DOGARU, Cristina VEITH, 2020 ”Organizations of the Future – Agile and Resilient Organizations”, 8th edition of the International Conference of the Centre for Organizational Strategies and Leadership – University of Bucharest (CSOL-UB), entitled “Possible evolutions of economy and management in the globalization era”, November 13th, 2020, Bucharest, Romania;
 7. Iyad ISBAITA, Cristina VEITH, 2020 ”Guvernanța Corporativă în instituții financiare și nefinanciare”, 8th edition of the International Conference of the Centre for Organizational Strategies and Leadership – University of Bucharest (CSOL-UB), entitled “Possible evolutions of economy and management in the globalization era”, November 13th, 2020, Bucharest, Romania;
 8. Cristina VEITH, 2020. ”Digital Teaching in Romania During COVID 19”. In: R. Pamfilie, V. Dinu, L. Tăchiciu, D. Pleșea, C. Vasiliu eds. 6th BASIQ International Conference on New Trends in Sustainable Business and Consumption. Messina, Italy, 4-6 June 2020. Bucharest: ASE, pp. 997-1003;
 9. Cristina VEITH, 2020. ”Sustainable Cross – Cultural Business Between Romania & Japan in the Automotive Industry”. In: R. Pamfilie, V. Dinu, L. Tăchiciu, D. Pleșea, C. Vasiliu eds. 6th BASIQ International Conference on New Trends in Sustainable Business and Consumption. Messina, Italy, 4-6 June 2020. Bucharest: ASE, pp. 563-570;
 10. Cristina VEITH, „The sharing economy in the context of “Industry 4.0”– an ideology or a marketing strategy”, 14th edition of the International Conference on Business Excellence „Business Revolution in the digital era”; oral presentation, ICBE 2020, 19 – 21 March 2020, Bucharest, Romania;
 11. Cristina VEITH, Marius SAVIN, „Industry 4.0 – Opportunities and risks in the IT&C industry”, 7th edition of the International Conference of the Centre for Organizational Strategies and Leadership – University of Bucharest (CSOL-UB), entitled “Possible evolutions of economy and management in the globalization era”, November 21th, 2019, Bucharest, Romania;
 12. Marius SAVIN, Cristina VEITH, „Performant management through the introduction of the lean Six Sigma methodology in the hospitals in Romania – Case study Municipal Emergency Hospital Moinești”, 7th edition of the International Conference of the Centre for Organizational Strategies and Leadership – University of Bucharest (CSOL-UB), entitled “Possible evolutions of economy and management in the globalization era”, November 21th, 2019, Bucharest, Romania;
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 15. Cristina VEITH, „The Growth Potential of Romanian Wines on Export Markets“, BASIQ 2018, International Conference on „New Trends in Sustainable Business and Consumption, 11 – 13 June 2018, Heidelberg, Germany;

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18. Cristina VEITH, Ioan NAMOLOȘANU, "Studies Regarding the Wine Consumption in Germany and the Perspective of Increasing the Romanian Wine Export on This Market", oral presentation at The International Conference „Agriculture for Life, Life for Agriculture”, Section 2 – Horticulture, USAMV Bucharest, 4-6 October 2012, Bucharest, Romania
19. Arina Oana ANTOCE, Ioan NĂMOLOȘANU, Marinela Vicuța STROE, Cristina VEITH, 2004 - New varieties of grapevine for red wines created in Romania. II balkan symposium of viticulture and enology, Pleven, 8-10 september 2004, pag. 209-213;
20. Ioan NĂMOLOȘANU, Arina Oana ANTOCE, Petre MOCANU, Cristina VEITH, 2003, „Present situation of Romanian viticulture and wine production and preparatory action in view of the accession to European Union“, I Balkan and III Macedonian Symposium for Vine Growing and Wine Making, Skopje, Republic of Macedonia, 26-28 November 2003, Ss. Cyril and Methodius University, Faculty of Agriculture, Department for Viticulture and Enology, Plenary session and Symposium proceedings p. 10-15.

